



**Cal E·M·A**  
CALIFORNIA EMERGENCY  
MANAGEMENT AGENCY



**Chabot-Las Positas Community College District in conjunction with  
Texas Engineering Extension's National Emergency Response and Rescue  
Training Center  
Presents**

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***Public Information in a WMD/Terrorism Incident (MGT-318)***

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**Date:** March 28-29  
**Time:** 8:00 am – 5:00 pm  
**Location:** Chabot College  
25555 Hesperian Blvd, Building 700  
Community Event Center, Room 722-D  
Hayward, CA 94588

**Overview**

This course examines the role of public information in managing a WMD/terrorism incident and provides practical training in crisis communication techniques. In such an incident, it is imperative that community leaders, incident managers, and public information officers are prepared to communicate with the public through the news media. The course focuses on the role of public information in incident management, the information needs of the public in a crisis, and the various means of effectively communicating through the news media. Upon completion of the course, participants will understand the role of public information in a WMD/terrorism incident, and be prepared to plan and execute public information actions in the event of such an incident.

**Audience**

The course is designed for participants whose duties may require them to interface with news media representatives during their community's response to a WMD/terrorism incident or major disaster. Course participants who would benefit from this training include the jurisdiction's key elected officials, public information officers, key department heads, key public health and medical personnel, and emergency management officials from both the public and private sectors.

**Registration**

**Registration is on-line at: [www.calema.org](http://www.calema.org) Click on Upcoming Training and look for Public Information in a WMD/Terrorism Incident on the calendar, click on "register" and follow the instructions.**

**This course is free of charge. Lunch is not provided, but there are many restaurants in the area.**

**Questions specific to this course can be directed to Frank Ramos (925) 485-5512 or [framos@clpccd.org](mailto:framos@clpccd.org)**